



LOTUS SALON

Hello,

I am Rahul Sharma from the Lotus Salon Franchise Department.

👉 May I know your name, the state and district you belong to, and your investment budget?

Client Question: Tell me, in what budget does your company open a salon?

***"The cost of building a complete salon is approximately ₹10,000 per sq. ft. For example, a 300 sq. ft. salon would cost around ₹30 lakhs, a 500 sq. ft. salon around ₹50 lakhs, a 700 sq. ft. salon around ₹70 lakhs, a 1,000 sq. ft. salon around ₹1 crore, and a 2,000 sq. ft. salon around ₹2 crores.

Note: This is only an approximate estimate. The final cost will depend on the location, level of finishes, and choice of equipment. A detailed quotation will be provided for the final budget."**

Client Answer: My budget is ₹50 Lakh.

➡ Excellent! A Lotus Salon Franchise is available for you at this investment level.

🏠 What will the company do with your ₹50 Lakh investment?

With your investment, the company will set up a Premium Lotus Salon in your city or in a larger metropolitan city.

1. The company will identify and secure a prime shop/space in your area or another suitable location.
2. The rent agreement for that space will be executed under the company's name.
3. The company will carry out modern interiors and equipment installations.
4. All required salon machinery and interiors will be installed.
5. The company will stock the salon with branded Lotus Salon products.
6. The company's HR team will recruit qualified staff for your outlet.

7. The recruited staff will undergo professional training as per international standards.
8. A Grand Opening Ceremony will be organized by the company.
9. To boost awareness and sales, the company will run digital marketing campaigns on Google, Instagram, and Facebook targeting your city.

👉 Whenever a new salon opens, people in the neighborhood always visit once. If your staff delivers excellent service, those visitors quickly convert into permanent clients.

🔧 Who Will Operate the Salon?

You have two options:

1. If You Operate the Salon Yourself (FOFO Model)

- You will pay the company 10% royalty on total sales or a fixed royalty of ₹30,000 (whichever is applicable).
 - All operating expenses (rent, staff salaries, advertisements, utilities) will be your responsibility.
 - In this model, your investment amount is not refundable.
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2. If the Company Operates the Salon (FOCO Model)

We offer 3 variants of FOCO:

◆ FOCO Model A

- Minimum Investment: ₹50 Lakh
- Earnings: ₹50,000 fixed monthly income + 15% of total sales share
- If the monthly sales reach ₹10 Lakh, you earn an extra 15% share.
- All expenses (rent, staff salaries, ads, utilities) are borne by the company.
- Estimated Profit:
 $\text{₹50,000 (Fixed) + ₹1,50,000 (15\% Sales Share) = ₹2 Lakh per month}$

- Investment Security: 100% Refundable after the agreement term.

✅ Best suited for investors who want fixed income with additional upside based on sales growth.

◆ FOCO Model B

- Minimum Investment: ₹50 Lakh
- Earnings: ₹1,00,000 fixed monthly income + 5% of total sales share
- Applicable Locations: Only major cities –
Mumbai, Delhi, Kolkata, Chennai, Bengaluru, Hyderabad, Ahmedabad, Pune, Surat, Jaipur, New York, London, Dubai, Paris, Hong Kong, Bangkok, Tokyo
- Refund Policy: 100% Refundable after agreement term.

👉 Example: If monthly sales = ₹20 Lakh
Income = ₹1,00,000 (Fixed) + ₹1,00,000 (5% of sales) = ₹2,00,000 total.

✅ Best suited for investors who want stable, low-risk income from major metropolitan cities.

◆ FOCO Model C

- Minimum Investment: ₹50 Lakh
- Earnings: Guaranteed fixed ₹1,50,000 monthly income (no sales share).
- Applicable Locations: Only major cities –
Mumbai, Delhi, Kolkata, Chennai, Bengaluru, Hyderabad, Ahmedabad, Pune, Surat, Jaipur, New York, London, Dubai, Paris, Hong Kong, Bangkok, Tokyo
- Refund Policy: 100% Refundable after agreement term.

👉 Example: Whether the monthly sales are ₹5 Lakh or ₹25 Lakh, your income remains ₹1.5 Lakh fixed every month.

✅ Best suited for investors who want zero risk and guaranteed passive income.

 Why Choose FOCO?

-  100% Safe Investment (Refundable)
-  No operational hassle – company manages everything
-  Guaranteed fixed monthly income
-  Additional income potential (Model A & B with sales share)
-  Trusted & International Brand – Lotus Salon

FOCO is the perfect model if you want to invest once and earn lifetime passive income without any day-to-day stress.

Step-by-Step Process of Owning a Lotus Salon Franchise

If you decide to take a Lotus Salon Franchise, here is the structured process you will go through.

◆ Step 1 – Initial Information (Telephonic Discussion)

Our Franchise Department Team will first connect with you over a call. During this discussion, you will get clarity about:

- Business models (FOCO, FOFO)
- Investment amount and conditions
- Expected income and ROI

 This step helps you understand which model suits you best.

◆ Step 2 – Online Video Call (Management Team Interaction)

The next step is an online meeting with the corporate management team. In this meeting:

- Detailed explanation of business models will be given.
- ROI (Return on Investment) and income projections will be presented.
- Your queries will be answered.
- Discussion on your preferred city/location will take place.

👉 The purpose of this call is to ensure you are fully clear and confident before moving forward.

◆ Step 3 – Face-to-Face Meeting at Corporate Office

Once you are satisfied and ready to proceed, you will be invited to our Corporate Office for a final discussion.

📍 Office Address:

715, 7th Floor, Tower No. 4
DLF Corporate Greens, Sector 74A
Gurugram, Haryana, India

In this meeting:

- Franchise Agreement and legal terms will be explained in detail.
 - Investment structure, refund policy, and income models will be finalized.
 - The final decision on your selected Franchise Model will be taken.
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◆ Documents Required (For Verification)

When you visit the office, you need to bring:

- Aadhar Card (Identity Proof)
- PAN Card (Financial/Tax Records)
- Cheque Book (Bank Verification)
- Additional documents if required (Address Proof, Passport Size Photos, etc.)

👉 These documents are required to verify your identity, financial capacity, and investment credibility.

✅ Conclusion

The process of owning a Lotus Salon Franchise is simple, transparent, and investor-friendly.

1. Start with a Telephonic Call – to understand the basics.

2. Proceed with an Online Video Call – to explore models, ROI, and locations in detail.
3. Finalize at the Corporate Office Meeting – with legal agreements and investment confirmation.

👉 The entire process is designed to give you complete clarity, address all your doubts, and provide a safe, secure, and profitable investment opportunity.

Contact *us.*

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